



MODULE OVERVIEW AND LIVE CALL SCHEDULE

WEEK 1 - SEPT. 26TH, 2016 - IDEA GENERATION

- ★ Tuesday, September 27th - Facebook Live with Jenn Lee at 10am PT
- ★ Thursday, September 29th – Live Q&A Call #1 with Jeremie Miller at 10am PT

WEEK 2 - OCT. 3RD, 2016 - CONTENT CREATION

- ★ Thursday, Oct. 6th – Catalyst Chat #1 with Jennifer Blair-Cockrum at 10am PT

WEEK 3 - OCT. 10TH, 2016 - PROTOTYPE

- ★ Thursday, Oct. 13th – Facebook Live with Jenn Lee at 12noon PT

WEEK 4 - OCT. 17TH, 2016 - PACKAGING AND PRODUCTION

- ★ Tuesday, Oct. 18th – Catalyst Chat #2 with Jennifer Blair-Cockrum at 9am PT

WEEK 5 - OCT. 24TH, 2016 - PRICING AND SMOOTH SAILING SYSTEMS

- ★ Thursday, Oct. 27th – Live Q&A Call #2 with Jeremie Miller at 10am PT

WEEK 6 - OCT. 31ST, 2016 - LAUNCH

- ★ Tuesday, Nov. 1st – Catalyst Chat #3 with Jennifer Blair-Cockrum at 9am PT

